

# Privacy Policy for RC Funding, LLC

**Effective Date: May 30, 2026**

RC Funding, LLC ("Company," "we," "us," or "our") is committed to protecting the privacy and security of the personal and business information entrusted to us. This Privacy Policy describes how we collect, use, disclose, and safeguard your information when you visit our website, <https://rc-funding.com> (the "Site"), or use our financial services, including business funding, real estate investment funding, and related financial tools (collectively, the "Services").

By accessing the Site or using our Services, you agree to the terms of this Privacy Policy. If you do not agree with the terms of this Privacy Policy, please do not access the Site or use our Services.

## 1. Information We Collect

We collect information that identifies, relates to, describes, or could reasonably be linked, directly or indirectly, with a particular consumer or business ("Personal Information").

### A. Information You Provide to Us:

- **Contact Form Information:** Name, email address, and phone number (and any information you include in your message) when you submit an inquiry through our Site.
- **Consulting and Strategy Information:** Business and financial information you choose to provide for consulting, strategy, and related services (for example, basic business details and funding-related information needed to evaluate options and make recommendations).
- **Application/Referral Information (if you pursue funding):** Information provided through our online application forms or during personalized support consultations, which may include identification information and supporting documentation that may be requested by you or a lending partner for underwriting (such as business name, address, EIN/SSN where applicable, bank statements, tax returns, credit reports, profit and loss statements, and other related documentation).
- **Real Estate Information (if applicable):** Property addresses, project plans, and construction budgets for real estate investment funding.

### B. Information Collected Automatically:

- **Technical Data:** IP address, browser type, operating system, and device information.
- **Usage Data:** Pages viewed, links clicked, and the time spent on our Site, collected via cookies and similar tracking technologies.

## 2. How We Use Your Information

We use the information we collect for the following business purposes:

- **Strategy and Consulting Services:** To provide funding strategy, deal structuring support, and related consulting services you request.

- **Loan Referral Facilitation:** To evaluate potential funding options and, where requested, facilitate referrals to lending partners and help coordinate the funding process.
- **Communication:** To provide personalized support, updates, and responses to inquiries.
- **Marketing:** To send information regarding new financial products, software tools (such as real estate investor software), or services that may be of interest to you (you may opt out at any time).
- **Compliance:** To satisfy legal and regulatory requirements, including applicable "Know Your Customer" (KYC) and anti-money laundering (AML) obligations.
- **Improvement:** To analyze Site usage and improve our processes and technical performance.

### 3. Sharing and Disclosure of Information

We do not sell your Personal Information to third parties. We may share your information in the following circumstances:

- **Lending Partners (With Your Consent):** We may share your information with our lending partners and financial institutions only with your consent (for example, when you ask us to submit, refer, or connect you for funding options).
- **Service Providers:** We may share information with third-party vendors who perform services on our behalf, such as website hosting providers, analytics providers, credit monitoring agencies, payment processors, and fractional CFO consultants, subject to appropriate confidentiality and data protection obligations.
- **Business Transfers:** In the event of a merger, acquisition, financing, or sale of assets, your information may be transferred as part of the business assets.
- **Legal Obligations:** We may disclose information if required by law, subpoena, or government regulation, or to protect the rights, property, or safety of RC Funding, LLC, our clients, or others.

### 4. Data Security

We implement industry-standard administrative, technical, and physical security measures designed to protect your Personal Information from unauthorized access, disclosure, or misuse. These measures may include access controls, encryption in transit where appropriate, secure storage protocols, and employee/vendor confidentiality obligations. However, no method of transmission over the internet is 100% secure, and we cannot guarantee absolute security.

### 5. Cookies and Tracking Technologies

We use cookies and similar technologies to help our Site function, understand how visitors interact with our Site, and improve website performance and user experience. You can control cookies through your browser settings and may be able to delete or disable cookies; however, some features of the Site may not function properly if cookies are disabled.

### 6. Your Rights and Choices

Depending on your jurisdiction, you may have the following rights regarding your Personal Information:

- **Access and Correction:** The right to request a copy of the information we hold about you and to request corrections to any inaccuracies.
- **Opt-Out:** The right to opt-out of receiving promotional communications by following the unsubscribe instructions provided in our emails.
- **Data Deletion:** The right to request the deletion of your Personal Information, subject to certain legal and contractual retention requirements.

## **6. Third-Party Links**

Our Site may contain links to third-party websites, including those of our lending partners. We are not responsible for the privacy practices or the content of these external sites. We encourage you to review the privacy policies of any third-party site you visit.

## **7. Children's Privacy**

Our Services are intended for business and professional use and are not directed to individuals under the age of 18. We do not knowingly collect Personal Information from children.

## **8. Changes to This Privacy Policy**

We may update this Privacy Policy from time to time to reflect changes in our practices or legal requirements. We will notify you of any material changes by posting the new policy on this page with an updated "Effective Date."

## **9. Contact Us**

If you have any questions or concerns about this Privacy Policy or our data practices, please contact us at:

**RC Funding, LLC** Website: <https://rc-funding.com> Attention: Privacy Department